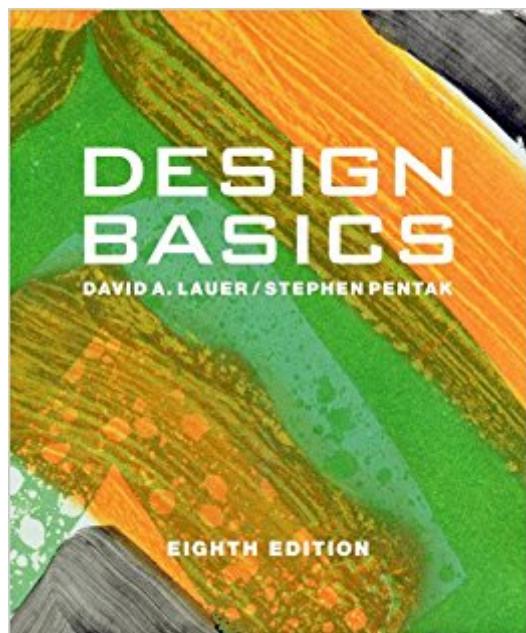


The book was found

Design Basics (with CourseMate Printed Access Card)



Synopsis

Filled with hundreds of stunning examples of successful two dimensional design, this how-to book explains design theory and gives you the tools necessary so you can create successful designs yourself. DESIGN BASICS presents art fundamentals concepts in full two- to four-page spreads, making the text practical and easy for you to refer to while you work.

Book Information

Paperback: 320 pages

Publisher: Wadsworth Publishing; 8 edition (January 1, 2011)

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Average Customer Review: 4.2 out of 5 stars 73 customer reviews

Best Sellers Rank: #9,385 in Books (See Top 100 in Books) #21 in Books > Arts & Photography > Decorative Arts & Design #416 in Books > Textbooks > Education #568 in Books > Education & Teaching > Schools & Teaching

Customer Reviews

David A. Lauer is Emeritus Professor of Art at the College of Alameda. Stephen Pentak received his BA from Union College in New York, and his MFA from Tyler School of Art at Temple University. He is Professor Emeritus of Art, and a past Associate Dean of the College of the Arts at Ohio State University. He has been the recipient of four Ohio Arts Council Fellowships and he has been a visiting resident artist at Delfina Studios in London, and Glasgow School of Art. Mr. Pentak's recent solo exhibitions include shows at Kathryn Markel Fine Arts in New York and Susan Street in San Diego. He is co-author of COLOR BASICS as well as DESIGN BASICS. www.stephenpentak.com.

This rating relates to the Kindle edition of this book, and does not reflect the textual content. The reason I gave it two stars is because there are many pictures that aren't included in the Kindle download...a serious flaw considering that the nature of the book requires you to look at and analyze the picture's design. It says "Text/Image not available due to copyright restrictions" at least six times in the book.

Bought this book for a class, but never needed it. WHY?! Why do professors do that? Anyway, despite the fact that I didn't actually need this text, I am enjoying reading it. Has good info for beginner.

ok

I love this book because it is clear, concise, and it has plenty of artistic references and some of them are recurrent in order you make connections between the book chapters; With this book you will acquire the basics of Graphic Design. It is a very accessible book and consequently I would recommend it to anybody who has any interest in design, ads, etc. Very interesting.

This is a Classic and used for many 2-D courses. This older edition had everything I needed at a great price, shipping was fast, and condition was just fine.

Lovely! A pleasure to deal with!

This book is exactly what I needed for the course - the terminology in the back is very helpful.

This was a gift, but the recipient likes it very much.

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